1. Create a User
   1. Facebook integration
      1. Be able to pull more info about user
      2. ///Friend list
   2. Geo-location (where is their closet)
      1. AirBnB-esque with circle around the area
   3. Specific details
      1. age
      2. body shape
      3. Height

\*\*\* User is then prompted to upload up to three pics for their first available rental dress, choose which one is the thumbnail// give the option for people to move forward without putting up a piece “No, just show me the dresses”/”skip”\*\*\*

1. Create a boutique
   1. Real-life pictures for items
      1. Facebook integration
      2. ////Instagram integration
      3. Camera gallery integration
   2. Every item has a:
      1. Size
         1. Numerical
         2. Standard
      2. Retail Price
      3. Brand
      4. Rental Price
      5. Name
         1. Fun name
      6. Description
         1. Short (limit to 140 characters)
            1. What does it look like, how does it feel, whats your fav aspect of it ?
      7. Tag
         1. Hashtags as descriptions
            1. Hashtag the color, events
2. Home page with a ‘newsfeed’ of dresses
   1. ///Sort by relevance
   2. Sort by most recent
3. Search
   1. Twitter-ish with hashtags
   2. All boutique items are tagged
      1. By event functionality
      2. By color
      3. By size
      4. By location
4. In-app Message
   1. FB messanger plugin if necessary
   2. Dress request shows up as a chat notification
   3. Allow for use of emojis etc
5. Review System
   1. Multifaceted, non-anonymous, two way
      1. Cleanliness
      2. Friendliness
      3. Responsivity
      4. Quality\
6. Pricing Algorithm
   1. What does this item go for given the retail price, brand, location, and demand for the dress?

Additional:

1. Swiping dresses
2. Upvote/DownVote